





WHAT'S IN A NAME?



Regulation (EU) 2016/679
of the European
Parliament and of the
Council of 27 April 2016
on the protection of
natural persons with
regard to the processing
of personal data and on
the free movement of
such data, and repealing
Directive 95/46/EC









WHY IS THE GDPR SO IMPORTANT?



Applies a single set of rules across Europe

Comes into effect on 25 May 2018

NEW OBLIGATIONS

- 1. APPOINTMENT OF A DATA PROTECTION OFFICER IN CERTAIN CIRCUMSTANCES
- 2. BUSINESSES MUST BE CLEARER ABOUT HOW THEY USE PERSONAL DATA
- 3. ENHANCING REQUIREMENTS FOR VALID CONSENT
- 4. ENHANCED RIGHTS FOR INDIVIDUALS SUCH AS THE DATA PORTABILITY RIGHT
- 5. TIME PERIOD FOR DEALING WITH ACCESS REQUESTS REDUCED
- 6. MANDATORY DATA PROTECTION IMPACT ASSESSMENTS IN CERTAIN CASES
- 7. DATA BREACHES MUST BE NOTIFIED WITHIN 72 HOURS
- 8. NEW OBLIGATIONS FOR PROCESSORS
- 9. INCREASED PENALTIES FOR NON-COMPLIANCE
- 10. ABILITY TO APPOINT A LEAD SUPERVISORY AUTHORITY

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STEP #1: CARRY OUT A DATA AUDIT

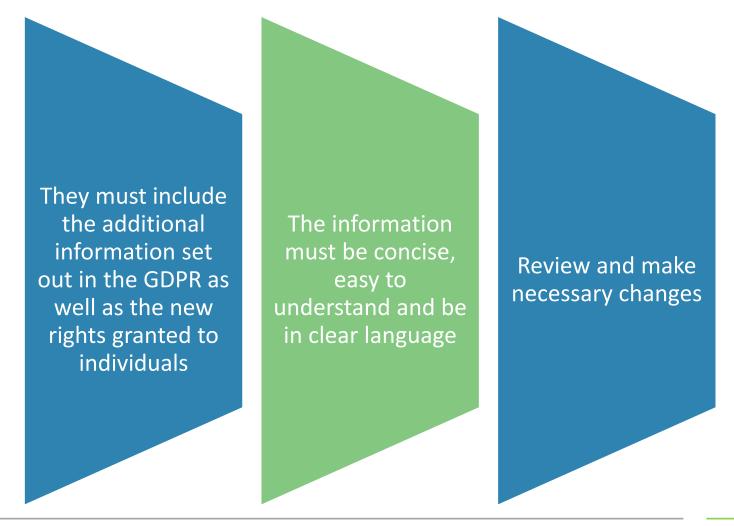
Document what personal data you hold, where it came from, why was it originally gathered, how long will you retain it, how secure is it and who you share it with

Identify (and document) the lawful basis for your processing personal data

Prepare action plan – allocate budget and resources



STEP #2: REVIEW POLICIES AND PRIVACY NOTICES



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STEP #3: REVIEW PROCEDURES

Procedures should cover all the rights individuals have

Consider whether you need to appoint a DPO

Plan how to deal with access requests and data deletion requests

Review and make necessary changes

CONSENT

Review how you seek, record and manage consent

Positive action required

Ensure "consent" is specific, clear, freely given and unambiguous

Right to withdraw consent at any time and must be easy to withdraw as to give consent



STEP #4: PREPARE AN INCIDENT REPORT PLAN

Review procedures to ensure you can detect, report and investigate personal data breaches

Have a clear plan of action

Implement, test and needs to be live by 25 May 2018



STEP #5: SUPPLIERS, TRAINING & CROSS-BORDER

SUPPLIERS

 Review contractual arrangements as it may be necessary to make amendments to comply with the GDPR

TRAINING

 Your employees should be made fully aware of the implications of changes and should be trained in the application of any new policies

INTERNATIONAL

If your business
 operates in more than
 one EU Member State,
 map out where your
 business makes its most
 significant decisions
 about its data
 processing activities to
 determine your 'main
 establishment' and so,
 your lead supervisory
 authority - document
 this!

